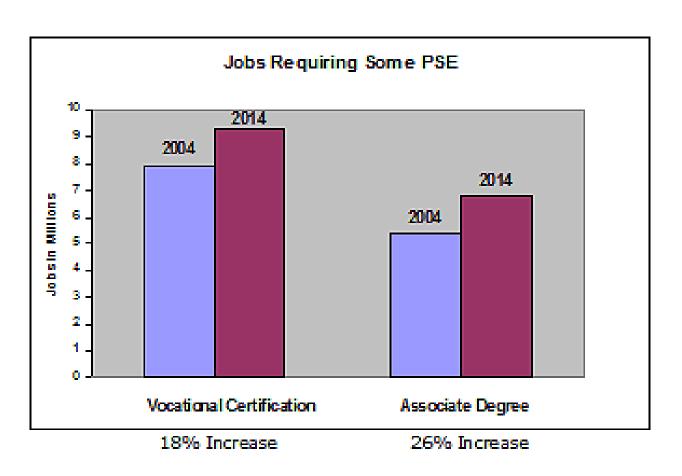
## Career Exploration and Planning: Integrating Career Awareness into Programming

Priyanka Sharma National College Transition Network World Education, Inc.

# Career Planning and Exploration – Why?



Skills2Compete, Forgotten Jobs, 2007

# Career Planning and Exploration – Why?

### Research shows that:

- When adults have specific goals and when their progress is measured and acknowledged, they are more likely to persist in their pursuit of education.
- When students have the prospect of obtaining good, stable jobs, they often master basic math and science far more quickly.
- In a study of high school graduates, those who made the connection between their career interests and college were found to be six times more likely to complete a Bachelors degree.

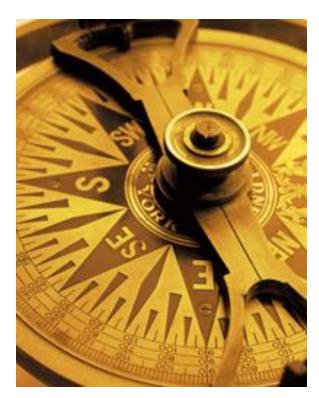
Comings, J., Parella, A., & Soricone, L. (2000, March). Helping adults persist: Four supports. *Focus on Basics*, 4(A).

Liebowitz, M. & Taylor, J. C. (2004, November). Breaking through: Helping low-skilled adults enter and succeed in college and careers. Boston, MA: Jobs for the Future

Bedsworth, W., Colby, S., & Doctor, J. (2006, October). *Reclaiming the American dream.* The Bridegspan Group.

### Career Guidance

- Take a minute and think about where you sought career guidance?
- Where do you think your adult students turn to for career guidance?
- Share with the person to your right.



#### WHAT DO YOU WANT TO BE WHEN YOU GROW UP?

#### **ELEMENTARY SCHOOL**

"What do you want to be when you grow up?"

#### HIGH SCHOOL

475 Students: 1 Counselor











Uneven quality and quantity of career counseling. Students not necessarily focused on careers.

62%

Immediate entry into college after high school



38%

Entry into the workforce after high school



#### COLLEGE

1000 Students: 1 Career Counselor



#### LOWER-WAGE WORK

Almost no career counseling







HIGHER-WAGE WORK

Some career counseling

### I go from here?

Where do

Unions might provide training in some form of apprenticeship, but only to very few people.



#### UNEMPLOYMENT

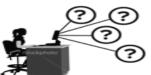
Some may access assistance at One Stop Career Centers or community-based organizations, but it is limited.



People in good jobs for well resourced companies are more likely to receive some career counseling







Unemployed workers may try to find help online, where resources are scattershot and confusing.



STAFF FRONTLINE

EXECUTIVE

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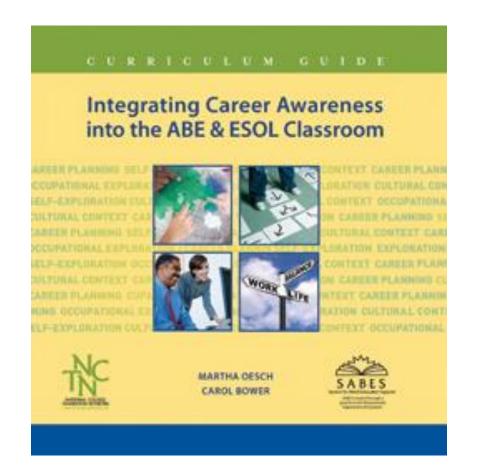
Access to Career Counseling



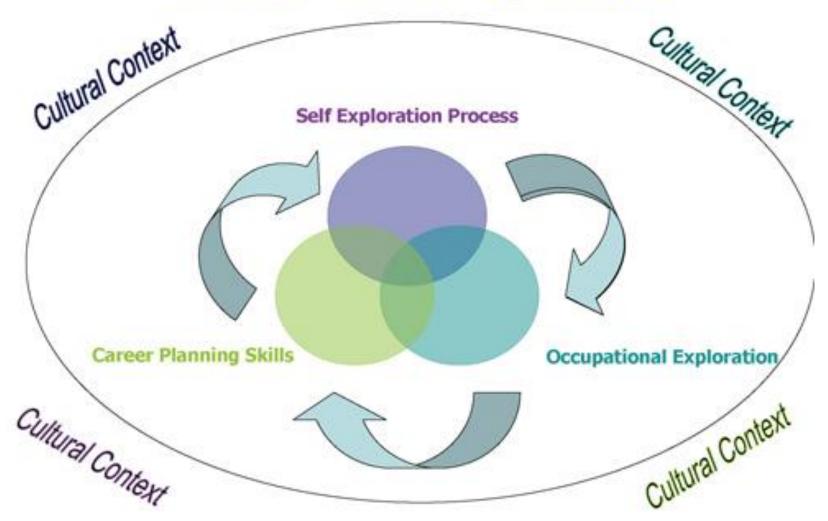
\$=Salary

Some workers might hire a private career coach

# Career Planning and Exploration – How?

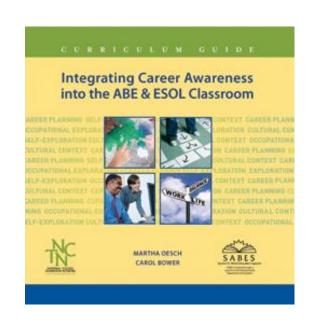


## Career Planning Model



### Career Awareness Curriculum

- Developed by SABES in collaboration with NCTN
- Geared towards all levels
- Designed for classroom instruction and/or counseling



Download link:

http://www.collegetransition.org/docs/ICAcurriculumguide.pdf

### **Cultural Context**

- Awareness of the influence of families, cultures, networks
- Examining the lenses we each look through when viewing concepts of "career" and planning"



 Learning about students and their expectations, perspectives, experiences with work & employment

### **Cultural Context**

Influence of Friends and Family activity



# Self Exploration Process

Job Values worksheet

Skills Identification worksheet



## Occupational Exploration

 Career Exploration on the Internet

Informational Interview



## Career Planning Skills

Jeopardy Game example

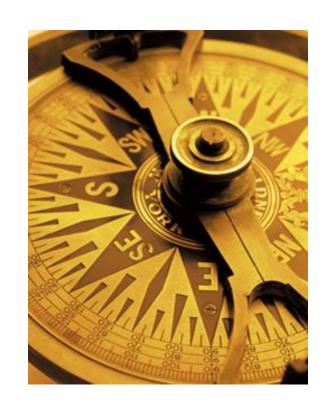
College Awareness
 Assessment



# Integrating Career Planning and Exploration

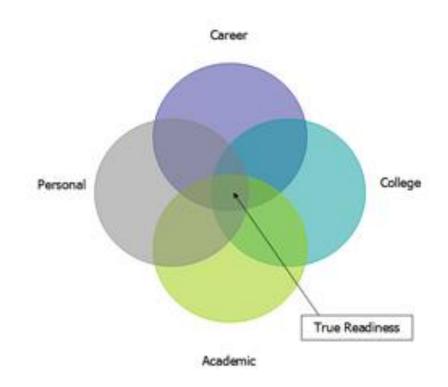
Lesson Planning template

Career and Educational Planning worksheet



### College and Career Readiness

- Academic Knowledge and Skills
- College Knowledge
- Career Awareness and Plan
- Personal Readiness



# Thank you!

Priyanka Sharma
National College Transition Network
World Education, Inc.

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